Mingus Logo Design Prompts

Act as an experienced logo designer tasked with creating a compelling and memorable logo concept for Mingus. The logo must encapsulate the essence of jazz, communal values, and the mission statement of helping the underdog that makes less than $100k a year, its target audience. Your design should be innovative, versatile, and scalable, ensuring it looks great on various platforms, from digital media to print. Focus on simplicity and memorability, using the colors in the attached file. Provide a brief explanation of your design choices, demonstrating how each element of the logo conveys the brand's identity and sets it apart from competitors.